



## HFA 2012-2013 Sponsorship Rates

Thank you for supporting HFA.

### Gold Sponsor

\$650/year

- ❖ 10 months of Newsletter Display (2 x 3 1/2 inches)
- ❖ 12 months of Website Display (2 x 3 1/2 inches)
- ❖ Sponsorship of Special Events for one year (All School Open House, Cabin Fever, Swap Meets, Harvest Festival, Holiday Party, and Spring Festival)
- ❖ Your company name will be listed as a corporate sponsor on event materials
- ❖ For an additional \$200 get one flyer insert (Total package \$850/year; savings of \$50)

### Silver Sponsor

\$350/year

- ❖ 10 months of Newsletter Display (2 x 3 1/2 inches)
- ❖ 12 months of Website Display (2 x 3 1/2 inches)
- ❖ For an additional \$200 get one flyer insert (Total package \$550/year; savings of \$50)

### Event Sponsor

\$250/event

- ❖ One of - School Open House, Cabin Fever, Swap Meets, Harvest Festival, Holiday Party, or Spring Festival
- ❖ Your company name will be listed as a corporate sponsor on event materials

### Website Display Only (2 x 3 1/2 inches)

\$350/year

### Flyer Insert (with 400 copies of flyer supplied)

\$250/issue

Printer is Terminal Printing, 94 River Street, Hoboken 201-659-5924

Material Due by the **10th** of each month. Please note that we cannot accept photographs or intricate graphics.

**Preferred Electronic File Formats**  
Newsletter and Website Ad - .tiff or .jpeg  
Flyer Insert - PDF

**Hoboken Family Alliance, Inc.**  
PO Box 1194, Hoboken, NJ 07030  
[www.hobokenfamily.com](http://www.hobokenfamily.com)



**HFA Membership Discount Card**

You may also support HFA by offering HFA’s members a discount at your business. Membership Discount businesses are listed on our website and will be noted in several HFA newsletters. Membership cards are valid for one year.

Please complete and return:

Company Name \_\_\_\_\_

(as you wish it to appear on all event materials)

Contact Name \_\_\_\_\_

Company Address \_\_\_\_\_

Company Telephone \_\_\_\_\_

E-Mail Address \_\_\_\_\_

- \_\_\_\_\_ Gold Sponsor \$650/year
- \_\_\_\_\_ Gold Sponsor Plus \$850/year
- \_\_\_\_\_ Silver Sponsor \$350/year
- \_\_\_\_\_ Silver Sponsor Plus \$550/year
- \_\_\_\_\_ Event Sponsor (please select event/s) \$250/event
- \_\_\_ School Open House \_\_\_ Cabin Fever \_\_\_ Swap Meets \_\_\_ Holiday Party \_\_\_ Harvest Festival \_\_\_ Spring Festival
- \_\_\_\_\_ Website Display Only \$350/year
- \_\_\_\_\_ Flyer Insert (with 400 copies of flyer supplied) \$250/issue

\_\_\_\_\_ HFA Discount Card Member

Specify Discount, i.e. 10% off all purchases:

HFA member information is strictly confidential and our mailing list is not available for solicitation purposes.

There will be a \$25 fee for any bounced check. Checks must be paid in full and cleared before your ad will be printed.

Please make checks payable to *Hoboken Family Alliance* and mail to:  
HFA, P.O.BOX 1194, Hoboken, NJ 07030

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date